

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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1	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340844				ADVERTISER (OR AGENCY AND ADVERTISER)				<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MARK BERNSTEIN FOR U OF M BOARD				MARK BERNSTEIN FOR U OF M BOARD OF				
AND	31731 Northwestern Hwy Ste 333				31731 Northwestern Hwy Ste 333				
ADDRESS	Farmington Hills MI 48334-1669				Farmington Hills MI 48334-1669				
	USA				USA				
CONTACT					PRODUCTPolitical				
LOCAL SALESPERSON	Mark Wayne		AGENCY EST. NO.		PRODUCT CODE		1300		
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 09/16/12 AND ENDING 11/04/12 NO. WEEKS: 8									

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
1 LUR	Su	1	08:58A	10:28A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	250.00	250.00
2 LUR	Su	1	08:58A	10:28A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	500.00	500.00
3 CDR	M,W,F	3	03:58P	04:58P	30S	10/15/12-10/26/12	ANDERSON COOPER	6	205.00	1230.00
4 LUR	Su	1	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	1000.00	1000.00
Total Contract:								9		2980.00
						Billing Summary				
						Jul	Aug	Sep	Total	
Qtr 3-12						.00	.00	750.00	750.00	
						Oct	Nov	Dec	Total	
Qtr 4-12						1230.00	1000.00	.00	2230.00	
GRAND TOTAL								2980.00		

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION